

Press Release

Hong Kong Life "10 Years Plus Caring Company Logo"

25 March 2015 - Hong Kong Life Insurance Limited ("Hong Kong Life") received "Caring Company Logo" for consecutive ten years commending its efforts towards its caring image on "Caring Society", "Caring Employee" and "Caring Environment". Hong Kong Life General Manager Raymond Chang and Chief Marketing Officer Kennex Chan attended the award presentation ceremony held at Hong Kong Convention & Exhibition Centre, Wan Chai on 25 March.

Hong Kong Life was honored to be nominated by Hong Chi Association, Hong Kong Blind Sports Federation and Hong Kong PHAB Association. This award proved the contribution from Hong Kong Life towards corporate social responsibility and caring company.

Hong Kong Life emphasizes on the measures of social integration, friendly employees and environmental protection. Hong Kong Life established "Gerbera Volunteers Team" since 2005, which aims to encourage employees to participate in volunteer works. It advocates the spirit of social integration by two-year cooperation with Hong Chi Association. In "Hong Kong Life Triathlon Championships" which has been held for three years, Hong Kong Life made donations to different charity organizations and established "Para Relay" group to encourage the disabled to fulfill their potentials. Hong Kong Life will continue to focus on people's dedication as its operation belief and love their employees, clients and the society.

To thank corporate volunteers for their time spent in helping people in need, Hong Kong Life launched "Volunteer Compensation Leave". It also received "Family-Friendly Employers Award" and "Hong Kong Awards for Environmental Excellence - Wastewi\$e Label" for consecutive five years.



Hong Kong Life Chief Marketing Officer Kennex Chan said, "It was an important milestone for Hong Kong Life to receive **"10 Years Plus Caring Company Logo""**. We hope to make use of this opportunity to thank all colleagues for their support towards social activities. We will keep our promise and try our best to build a social integration society."



Hong Kong Life General Manager Raymond Chang (right) and Chief Marketing Officer Kennex Chan (left) received the "10 Years Plus Caring Company Logo" certificate from The Hong Kong Council of Social Service Chief Executive Officer Chua Hoi Wai (centre).



Hong Kong Life General Manager Raymond Chang (left) appreciated the booth of Hong Chi Association in the "Caring Company Partnership Expo".





Hong Kong Life General Manager Raymond Chang (1st from right), Chief Marketing Officer Kennex Chan (1st from left) and Hong Kong Blind Sports Federation Representatives posed a group photo.



Hong Kong Life General Manager Raymond Chang (right), Chief Marketing Officer Kennex Chan (2nd from left); PHAB Association Executive Director Samantha Ko (2nd from right), and Administration & Development Director David Cheng (1st from left) posed a group photo.